



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
(801)532-1300

CONTRACT

Contract / Revision 565805 / 2		Alt Order #
Product		
Contract Dates 09/10/12 - 09/16/12	Estimate # 11541	
Advertiser Center Forward		Original Date / Revision 08/02/12 / 09/13/12
		Billing Cycle EOM/EOC
		Billing Calendar Broadcast
		Cash/Trade Cash
Station KSTU		Account Executive Kent Carbon
		Sales Office Salt Lake City
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Wired Media Partners
Attention: Chris Vail
1580 Lincoln Street
Suite 510
Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
1	13	09/10/12	09/14/12	M-F 5a-530a	5a-530a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/10/12	09/16/12		2-111--				5	\$300.00			
2	13	09/10/12	09/14/12	M-F 530a-6a	530a-6a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/10/12	09/16/12		1-211--				5	\$300.00			
3	13	09/10/12	09/14/12	M-F 6a-7a	6a-7a		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/10/12	09/16/12		1-121--				5	\$350.00			
4	13	09/10/12	09/14/12	M-F 7a-8a	7a-8a		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/10/12	09/16/12		1-112--				5	\$400.00			
5	13	09/10/12	09/14/12	M-F 8a-9a	8a-9a		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/10/12	09/16/12		1-111--				4	\$400.00			
6	13	09/15/12	09/15/12	Sa 7a-8a	7a-8a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/10/12	09/16/12		----1-				1	\$400.00			
7	13	09/15/12	09/15/12	Sa 8a-9a	8a-9a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/10/12	09/16/12		----1-				1	\$500.00			
8	13	09/16/12	09/16/12	Su 7a-8a	7a-8a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/10/12	09/16/12		-----1				1	\$400.00			
9	13	09/16/12	09/16/12	Su 8a-9a	8a-9a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/10/12	09/16/12		-----1				1	\$500.00			
10	13	09/10/12	09/14/12	M-F 9a-10a	9a-10a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/10/12	09/16/12		--11---				2	\$250.00			
11	13	09/10/12	09/14/12	M-F 11a-12p	11a-12p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/10/12	09/16/12		1---1--				2	\$250.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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565805 / 2		
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/10/12 - 09/16/12		11541
<u>Advertiser</u>		<u>Original Date / Revision</u>
Center Forward		08/02/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
12	13	09/10/12	09/14/12	M-F 3p-330p	3p-330p		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	09/10/12	09/16/12	1-121--					5	\$250.00			
13	13	09/10/12	09/14/12	M-F 330p-4p	330p-4p		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	09/10/12	09/16/12	2-111--					5	\$250.00			
14	13	09/10/12	09/14/12	M-F 4p-5p	4p-5p		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	09/10/12	09/16/12	1-112--					5	\$250.00			
E	15	13	09/15/12	09/15/12	Sa 3p-4p	3p-4p	:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	09/10/12	09/16/12	----S-					1	\$100.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	13	09/10/12-09/16/12	Sa 3p-4p	3p-4p	-----Sa--	:30		\$100.00	NM		
<i>Credited</i>												
16	13	09/10/12	09/14/12	M-F 5p-530p	5p-530p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	09/10/12	09/16/12	--1-1--					2	\$400.00			
17	13	09/10/12	09/14/12	M-F 530p-6p	530p-6p		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	09/10/12	09/16/12	1-121--					5	\$500.00			
18	13	09/16/12	09/16/12	Su 530p-6p	530p-6p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	09/10/12	09/16/12	----S					1	\$400.00			
19	13	09/10/12	09/10/12	FOX Prime Monday 8-9p	8p-9p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	09/10/12	09/16/12	M-----					1	\$1,500.00			
20	13	09/12/12	09/12/12	FOX X Factor Wednesday	7-9p		:30			NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	09/10/12	09/16/12	--W----					2	\$2,200.00			
21	13	09/13/12	09/13/12	FOX Prime Thursday 8-9p	8p-9p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	09/10/12	09/16/12	---T---					1	\$750.00			
22	13	09/10/12	09/14/12	M-F 9p-930p	9p-930p		:30			NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	09/10/12	09/16/12	1-112--					5	\$1,200.00			
23	13	09/10/12	09/14/12	M-F 930p-10p	930p-10p		:30			NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	09/10/12	09/16/12	1-111--					4	\$1,100.00			
24	13	09/15/12	09/15/12	Sa 9p-1005p	9p-1005p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	09/10/12	09/16/12	----1-					1	\$900.00			
25	13	09/16/12	09/16/12	Su 9p-1005p	9p-1005p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	09/10/12	09/16/12	----1					1	\$1,000.00			
26	13	09/10/12	09/16/12	M-F 1005p-1035p	1005p-1035p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	09/10/12	09/16/12	1-----					1	\$450.00			
E	27	13	09/15/12	09/15/12	Sa 530p-6p	530p-6p	:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								

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Week:		09/10/12	09/16/12	-----S--				1	\$350.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>	
	1	13	09/10/12-09/16/12	Sa 530p-6p	530p-6p	-----Sa--	:30		\$350.00	NM	
	Credited										
28	13	09/10/12	09/16/12	M-F 630p-7p	630p-7p		:30			NM	5 \$3,000.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	09/10/12	09/16/12	1-112--					5	\$600.00		
Totals											